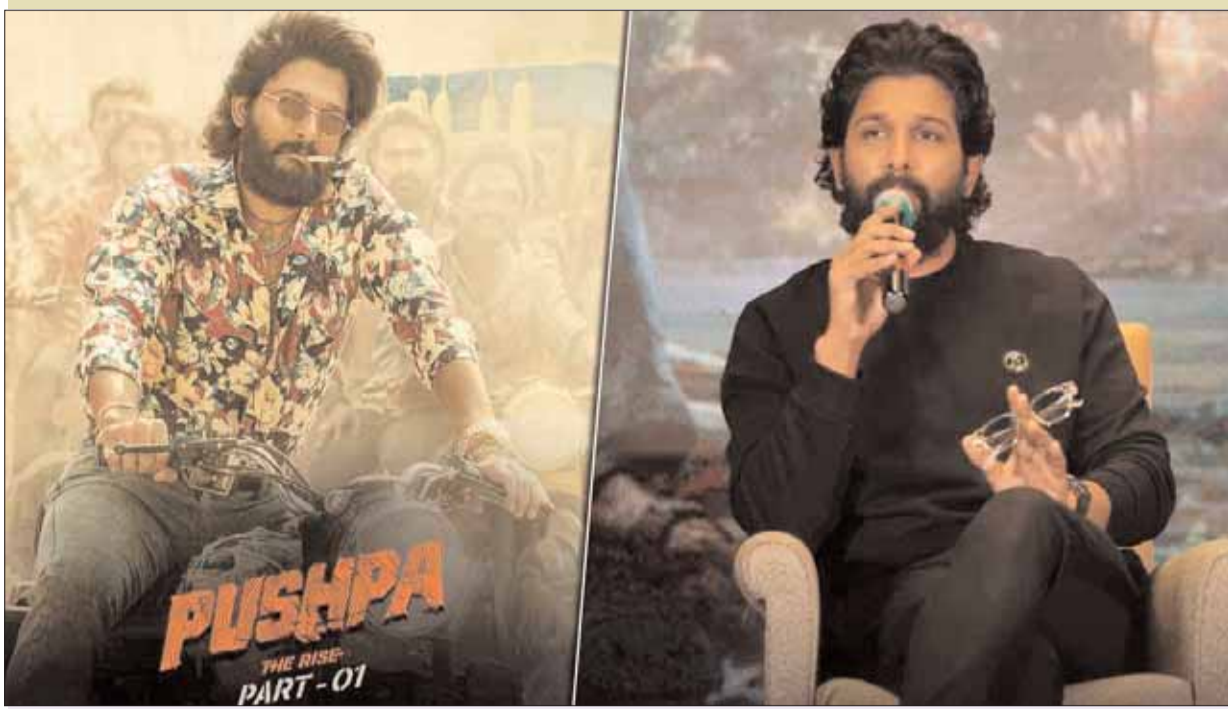


Allu Arjun's Pushpa 2 fetches record theatrical deal in North India



In 2021, Allu Arjun made his Pan India debut with the Sukumar-directed Pushpa and the film became a sensation among the audience across the globe. Right from the mannerisms, dance, and music, to the dialogues and characters – every aspect of Pushpa became a part of pop culture. Ever since then, there has been tremendous hype around Pushpa 2: The Rule. The makers recently unveiled a glimpse of the Allu Arjun starrer and reconfirmed the theatrical release on August 15.

And now, Pinkvilla has exclusively learnt that Pushpa 2 has fetched a record theatrical deal in North India from Anil Thadani. According to sources close to the development, the North India theatrical rights of Pushpa2 have been

acquired by Anil Thadani on an advance basis for an earth-shattering sum of Rs 200 crore. "Pushpa 2 is the most awaited Indian Film of the year and the records have come down crashing left – right – center as far as the pre-release business is concerned. Anil Thadani has paid Rs 200 crore (on an advance basis) to acquire the theatrical rights of this action-packed entertainer directed by Sukumar," revealed a source close to the development.

This is the biggest theatrical deal of North India – topping the biggest of the feature films from the pre-pandemic world too, which were in the vicinity of Rs 140 to Rs 160 crore. "The theatrical deal of Pushpa 2 is unprecedented going a notch higher than the previous records and has got the entire trade

talking. The makers have scored new highs in the pre-release deal and the eyes are now on Pushpa 2 to set the box office on fire upon its release on August 15," the source added. The amount of advance is for North India theatrical rights only, which means for a Bollywood film this is equivalent to Rs 250 crore as there would be Rs 50 crore from Southern states as well which in case of Pushpa will be handled by South Indian distributors.

According to the source, Pushpa 2 has fetched a record deal owing to the massive fan following of Allu Arjun, coupled with the strong brand value of Pushpa in North India. As the countdown for release has begun, the producers are closing big theatrical and non-theatrical deal across the globe.

Janhvi Kapoor set to portray powerful avatar in patriotic thriller filled with 'betrayals'



Janhvi Kapoor has a very exciting lineup of projects for this year. Amongst those is the much-awaited patriotic thriller Ulajh, which also features the talented actors Gulshan Devaiah and Roshan Mathew. Today, the official teaser of the film has been released giving a glimpse into the gripping plot in store for the audience. The release date of the film was also announced officially, raising the anticipation among the viewers.

Today, the official teaser of the upcoming movie Ulajh was unveiled by the makers across their social media platforms. The 56-second clip showcases actress Janhvi Kapoor in a powerful avatar in the film, set in the high-stakes world of IFS (Indian Foreign Ser-

VICES). According to the teaser description, Ulajh is the story of a young diplomat, who, belonging to a prominent family of patriots, finds herself embroiled in a dangerous personal conspiracy while far from her home turf, at a career-defining post.

Sharing the teaser on her Instagram, Janhvi wrote in the caption, "Enter the world of lies, deceit and betrayals- #Ulajh in cinemas on the 5th of July."

Earlier in her wrap post for the film, Janhvi expressed her learnings on Instagram, saying, "Each film has been a lesson, and its story deeply and coincidentally intertwined with things happening in my life. And through Suhana's

journey, and the journey of making this film- my biggest learning has been to allow yourself to love what you do, to identify if you're doing it for the right reasons, to let go of baggage and external pressures and opinions."

Alongside Janhvi Kapoor, Gulshan Devaiah, and Roshan Mathew, the stellar ensemble cast of Ulajh features Rajesh Tailang, Meiyang Chang, Adil Hussain, Rajendra Gupta and Jitendra Joshi in pivotal roles. The film has been written by Parveez Shaikh and Sudhanshu Saria, with dialogues by Atika Chauhan.

Directed by National Award-winning director Sudhanshu Saria, Ulajh is slated to release in cinemas on July 5.



Neha Shetty's Saree Look Radiates Stunning Elegance



Yashika Aannand's Stunning Style Steals the Spotlight.

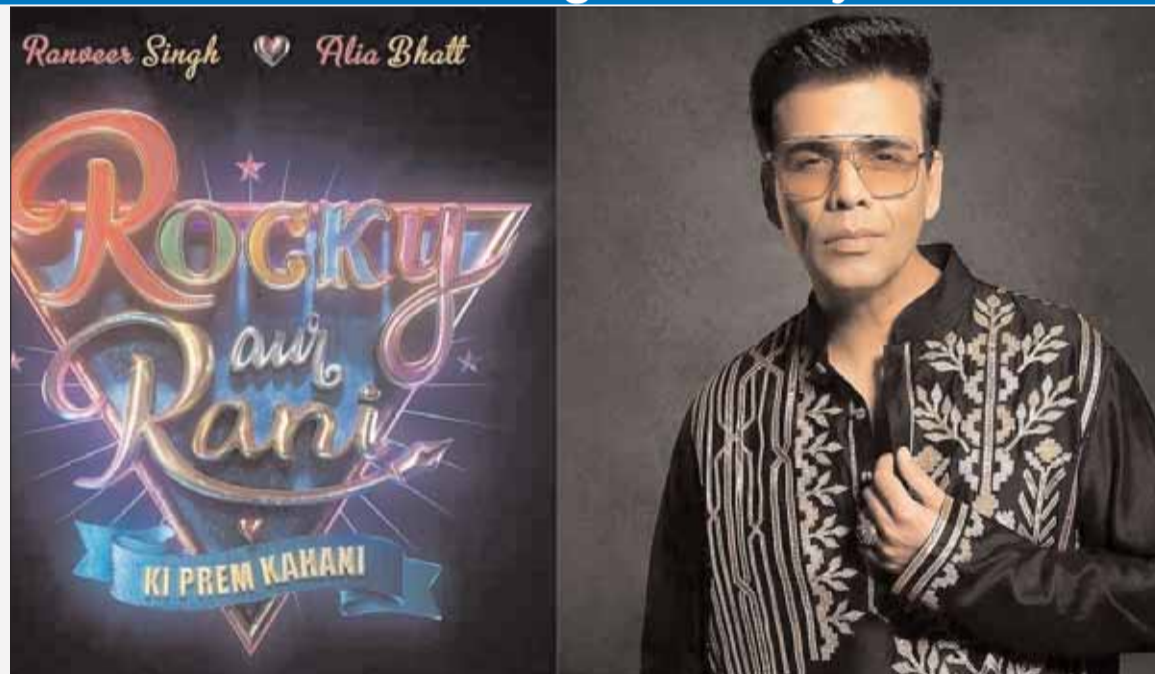
Karan Johar shares cryptic note about not being liked by people; 'No matter how loving or kind you are...'

Karan Johar is quite active on social media and often shares his unfiltered thoughts through his social media handles. Once again, the filmmaker has dropped a cryptic message and addressed the reality of not being universally liked.

Taking to his Instagram Stories, the filmmaker encouraged his followers to acknowledge the possibility of encountering individuals who may not hold a favorable opinion of them and reassured them that it's acceptable.

The quote that Karan Johar shared in his Instagram story read, "You absolutely HAVE to become ok with not being liked. No matter how loving or kind you are, you will never please your way into collective acceptance. You could be a whole ray of sunshine and people will hate you cuz they're used to rain. Be ok with shining regardless."

Earlier this month, KJo made a pointed remark regarding individuals who opt for fillers. He said that while fillers may alter one's outward appearance, they cannot transform one's innate character and personality. "Applying fillers doesn't bring ful-



fillment. Using makeup may diminish age," he wrote on his Instagram Stories in Hindi. "No matter how much Botox you undergo, you'll resemble a bee sting. Altering your nose won't change the unpleasant odor. Undergoing surgery may change your exterior, but not your essence."

Karan recently announced his

highly-anticipated film Mr & Mrs. Mahi starring Janhvi Kapoor and Rajkumar Rao in the lead. Sharing the announcement on his Instagram, Karan wrote, "Some films are more than just stories ... they are so much more than celluloid love ... they talk to the viewer about dreams and how many a time people closest to us can come in

the way of our dream.. MR AND MRS MAHI is exceptionally close to our hearts.. and we can't wait to share our campaign designs with you on Monday... but for now we have a release date!!! 31st MAY 2024!!! At a cinema near you!"

Karan's last directorial outing was 2023's hit Rocky Aur Rani Kii Prem Kahani.

Ananya Panday reflects on her friendship with 'girlfriends' Suhana Khan-Shanaya Kapoor; 'My grounding source'

Ananya Panday is among the most popular actresses in Bollywood. Apart from her professional ventures, Ananya's personal life is also on the radar. She is often seen shelling friendship goals with her BFFs Suhana Khan and Shanaya Kapoor with stunning pictures of their happy times together. The trio has been childhood friends and is often seen making several public appearances together. In a recent interview, the actress spoke extensively about her 'girlfriends' and labeled them as the 'most important thing.'

In a recent conversation with Femina India, Ananya Panday talked about her girl besties Shanaya Kapoor and Suhana Khan. The trio have been going thick and strong ever since their childhood. While talking about female friendships, the actress called it the "most important thing" for her that makes her have a sensible outlook on life. She also spoke highly of having female friends in one's life.

"For me, it's my grounding source. It makes me feel normal. It makes me feel comfortable, easy. I can completely be myself; I



don't think anyone can understand you like your girlfriends do. The empathy that they have, the sensitivity that they have, you know, no one can replace that in your life," she said.

In addition to this, she also has her mother Bhavana Pandey, and sister Rysa Pandey on the list of her friends. "It's always started from home. Rysa is also my best friend. I've grown up, and I've stayed best friends with all my

girlfriends since I was little," she further added.

On various occasions, Ananya, Suhana, and Shanaya are seen stepping out in public and enjoying their girls' time. It was just a couple of days back, that the Dream Girl 2 actress accompanied Shah Rukh Khan and his kids-Suhana Khan and AbRam Khan to witness the match between Kolkata Knight Riders and Lucknow Super Giants at Eden

Gardens, Kolkata.

Work-wise, Ananya will be soon seen in Amazon Prime Video's upcoming web show, Call Me Bae, made under the creative direction of Collin D'cunha. Suhana Khan, on the other hand, will share screen space with her father Shah Rukh Khan in King. Pinkvilla had exclusively informed you earlier this year that the film will go on floors in May 2024.